



BRGS
CONNECT

Partnership Opportunities

Gain the Knowledge, Develop the Behaviors,
Achieve Better Business

27th - 28 February, 2025
Melia Milan, ITALY





BRCGS is excited to host the fourth in a new series of events, known as BRCGS Connect (formerly Food Safety Europe), taking place in Milan, Italy, on 27th - 28th February, 2025. We are really excited for the opportunity to meet with professionals across Europe and we are currently planning a full agenda of insightful content.

BRCGS Connect is designed to bring together industry professionals through a series of events held in key locations around the world. We aim to connect with our partners, specifiers and manufacturing facilities to learn, network and share best practice in a familiar face-to-face environment.

BRCGS Connect will provide a platform for discussion around current trends and challenges in the industry, and the associated solutions, as we all work together towards supply chain transparency and assurance. It will also provide a unique opportunity to build your connections and expand your network of like-minded people.

HEADLINE SPONSOR

1 available

- Sponsor's logo with hyperlink on the conference webpage with hyperlink and organisation information (50-word description and contact details) in an html email under the words 'Headline sponsor'
- Sponsor's logo on pre-event promotions.
- Up to 5 complimentary delegate places to attend the conference.
- Sponsor's name and logo on attendee badges.
- Dedicated e-shot to registered delegates pre-event.
- Speaker platform on the day (session and subject to be agreed with BRCGS).
- Sponsor's logo on any relevant conference PowerPoint slides.
- Exhibition space in the networking room.
- Sponsor's logo on conference signage.
- Access to the delegate list (name, company, job title).
- Personal thank-you from a BRCGS representative at the conference

EVENING ENTERTAINMENT SPONSOR

1 space available

- Exclusive branding of the venue/area (additional branding subject to BRCGS approval, with all associated costs attributed to the sponsor).
- Exhibition space in the networking room.
- Up to 3 complimentary delegate places to attend the conference.
- Sponsor's logo displayed on relevant promotional materials including conference webpage, print advertising and signage.
- Inclusion in pre-event marketing email.
- Short welcome or thank-you to the evening guests.
- Sponsor's logo and hyperlink on thank-you email to all conference attendees.
- Access to the delegate list (name, company, job title).

THOUGHT LEADER

SOLD OUT

- Sponsor's involvement in discussion panel or client case study session on the main agenda (topic subject to BRCGS approval).
- Sponsor's logo with hyperlink on the conference webpage.
- Up to 3 complimentary delegate places to attend the conference.
- Sponsor's logo displayed on relevant promotional materials.
- Featured in pre-event email marketing.
- Exhibition space in the networking room.
- Access to the delegate list (name, company, job title)

THOUGHT LEADER VIDEO SHOWCASE

1 space available

- Sponsors promotional video to play either AM or PM during the conference (topic subject to BRCGS approval).
- Sponsor's logo with hyperlink on the conference webpage.
- Up to 3 complimentary delegate places to attend the conference.
- Sponsor's logo displayed on relevant promotional materials.
- Featured in pre-event email marketing.
- Exhibition space in the networking room.
- Access to the delegate list (name, company, job title)

MASTERCLASS SOLD OUT

- Sponsor involvement in Masterclass session (topic subject to BRCGS approval).
- Sponsor's logo with hyperlink on the conference webpage.
- Up to 3 complimentary delegate places to attend the conference.
- Sponsor's logo displayed on relevant promotional materials.
- Featured in pre-event email marketing.
- Exhibition space in the networking room.
- Access to the delegate list (name, company, job title)

EXHIBITOR

Few spaces available

- Sponsor's logo with hyperlink on the conference webpage.
- Up to 2 complimentary delegate places to attend the conference.
- Sponsor's logo displayed on relevant promotional materials
- Exhibition space in the networking room.
- Access to the delegate list (name, company, job title)

ADDITIONAL OPPORTUNITIES INCLUDE:

REFRESHMENT AND LUNCH BREAK SPONSORSHIP

- Additional complimentary delegate place to attend the conference and associated networking events.
- Opportunity to brand the catering stands (subject to BRCGS approval).

BREAKFAST SPONSORSHIP

- Additional complimentary delegate place to attend the conference and associated networking events.
- Opportunity to brand the breakfast area (subject to BRCGS approval).

WELCOME PACK SPONSORSHIP

- Sponsor's logo alongside BRCGS logo on hotel keycards and branded message on bedroom screens (subject to venue capability), along with the opportunity to provide a welcome pack to every delegate staying at the conference hotel.

WI-FI SPONSORSHIP (2 OPTIONS)

1. Guests will be directed to your exhibition stand to receive the wi-fi connection code.
- OR
2. Give the delegates a branded login experience

BRANDED NOTEPADS

- Sponsor's logo on note pads, alongside BRCGS logo, distributed to every delegate at the conference

Bespoke packages available, contact BRCGS.events@lgcgroup.com to discuss further

Contact us - BRCGS Events Team

BRCGS.events@lgcgroup.com

brcgs.com/events

BRCGS Events Sponsorship Catalogue

Around the world, brand owners are focused on product integrity more than ever before. It is the foundation on which brand trust is built and defended. At BRCGS, we set the benchmark for best practice manufacturing, helping to provide reassurance that products and services are high quality, legal and safe.

Powered by our parent company LGC and our heritage in British retail, we have now established ourselves as a global supply chain assurance leader, with a rigorous assurance programme that touches every aspect of the 21st century supply chain – from food ingredients to packaging, distribution, retail and beyond. And, as we have expanded into new markets, we have kept innovating to stay ahead of the tremendous change sweeping every sector.

Today, we are recognised across food and non-food categories and operate the most rigorous third-party certification scheme of its kind – becoming the global standard underpinning brand reputation through compliance, at nearly 30,000 certificated sites in 130 countries.

BRCGS delivers a range of global conferences and networking events for global manufacturing industries and supply chains. Partnering with key stakeholders, BRCGS events give attendees an update on current technical trends, emerging quality and safety issues and provide valuable connections to industry experts and peers.

We work together with industry experts from across a range of businesses to put together agendas that reflects the challenges and opportunities of today's global topics. Our discussions with brand owners, supply chain organisations, manufacturers, industry bodies, regulators, and professionals across the globe acts as a starting point of these events. The curated content and speaker list drawn from our experience of working with industry professionals makes our events highly topical and relevant to the technical professional.

We provide a range of opportunities for the audience to interact and to be exposed to your brand

