

## Case study

“A top tip for others who are approaching their next audit is to ensure that the site focuses on developing the multidisciplinary team, providing them with the required BRCGS training so the team can play a vital role in the successful implementation of the Standard”.



## Making our brand more competitive and successful with BRCGS certification

Established in 1989, Mawarid Food Company Ltd, part of Mawarid Group companies, is the second company in Saudi Arabia to achieve BRCGS Storage and Distribution certification. Since its inception the company has operated leading local fast food restaurant chains and recently a locally developed pizza concept named Lorenzo.

With a workforce of more than a 1500 people, Mawarid Food Company are a well-renowned brand in Saudi Arabia and strive to make their brand more successful and competitive in their market. They chose BRCGS certification due to its global reputation for safety and quality as they wanted to demonstrate to the outside world that

they are following the best practices to ensure food safety, quality, legality and authenticity at their facilities.

Mawarid Food Company Ltd was previously certified for HACCP and ISO 22000 but despite this experience, they found meeting the requirements of BRCGS Global Standard Storage and Distribution challenging. Initially, they had difficulty in understanding and interpreting the requirements to be able to develop the correct documentation, but training with a BRCGS approved training partner helped them to overcome the challenge.

Despite the challenges, Mawarid Food Company Ltd found the preparation for audit very



# Founded 1989

# 1,500 workforce



informative and productive as the requirements are comprehensive and prescriptive. They believe their HACCP system and traceability system have improved as a result, and they have addressed areas of operation which do not feature in other standards, such as food safety culture, food fraud, food defence, product labelling, cross docking and ecommerce.

Reflecting on their journey to certification, Muhammad Shahbaz, Food Safety Expert at Mawarid Food Company Lorenzo said 'We found the BRCGS Standard to be much more detailed than others, and so it was very comprehensive and informative. The BRCGS Standard was our preferred choice as it addresses not only food safety but also food quality, legality and authenticity, which is really important to us'. Mawarid Food Company Ltd believe the hard work to implement the standard requirements was worth it and can see how it has improved their business: "Preparing for BRCGS certification helped us to optimise and organise our documentation, HACCP processes, job roles, traceability and food items tracking system." explains Muhammad.

Mawarid Food Company Ltd are proud to see their company listed in the BRCGS Directory and are actively marketing their achievement where possible.

**BRCGS** Case Study

The next step for Mawarid Food Company Ltd is to put some of their employees through the BRCGS Professional Programme to continue their quest for excellence.

