




**BRCGS** | Agents and Brokers

# **BRCGS Global Standard Agents and Brokers**

Guide to certification

A large commercial airplane is shown on a tarmac under a blue sky with light clouds. In the foreground, a cargo container is wrapped in white plastic and secured with black straps. The airplane's engine and wing are visible on the left side.

**Engage with your  
chosen certification  
body as early in the  
process as you can.**

**For more than  
25 years, BRCGS  
has been at the  
forefront of  
standards**

**With over 2,500  
auditors worldwide,  
BRCGS certification is  
accessible no matter  
where you are located.**

## INSTILLING TRUST IN THE MOVEMENT AND TRADE OF PRODUCTS

For more than 25 years, BRCGS has been at the forefront of standards, and at the heart of our work is a mission to deliver the most rigorous third-party certification schemes for the best results possible. BRCGS certification provides vital assurance and confidence in the supply chain, and ensures high levels of safety and quality to guarantee consumer protection. As the most established global market leader across both food and non-food categories, BRCGS is the most recognised certification of its type and is accepted globally by brands, retailers and specifiers.

With over 35,000 certificated sites in more than 130 countries, BRCGS certification delivers trusted results and assurance of product integrity, which is why it is often the preferred choice when it comes to GFSI benchmarked certification.

### THE BRCGS GLOBAL STANDARD FOR AGENTS AND BROKERS IS SUITABLE FOR:

- Brokers: Companies that purchase products for resale to manufacturers, other brokers, retailers or food service companies, but not to the consumer.
- Agents or non-manufacturing service providers: Companies that trade between a manufacturer or broker and their customers, but do not own the goods.
- Importers/Exporters: Companies that facilitate the movement of products across national boundaries, satisfying legal and customs requirements. Importers and exporters may also be agents and/or brokers.



**LEARN WITH THE EXPERTS AT THE BRCGS ACADEMY**  
**Over 65 interactive courses available all delivered by experts worldwide in a range of languages.**



## WHY CHOOSE THE BRCGS GLOBAL STANDARD FOR AGENTS AND BROKERS?



- Widely accepted and specified by many retailers, manufacturers, ingredients companies, food service organisations and raw material processors worldwide.
- Compliance with a standard that is GFSI benchmarked, accredited and internationally recognised through IAF.
- Global applicability and assists companies and their customers in meeting legislative requirements for product safety.
- Enables operators to develop robust systems for product security (food defence) and product authenticity in the supply chain.
- Addresses consumer assurance demands and demonstrates the adoption of industry best practice by encouraging the development of a product safety culture.
- Reduced costs of failure and fewer quality/safety related customer complaints.
- Trusted global certification to protect your company's reputation, brand and image.
- Greater visibility of your business through your listing on the BRCGS Directory; the tool that brands and retailers use for supplier selection.

**The standard can be accessed free of charge via the BRCGS Store.**

## MORE THAN CERTIFICATION – THE PROVEN ECONOMIC BENEFITS

Independent Research carried out by the University of Birkbeck found that sites certificated to a BRCGS Standard see benefits that go beyond compliance.

### Commercial benefits

**50%**

benefit from domestic growth

**60%**

benefit from export growth

**28%**

benefit from greater profitability

**47%**

benefit from fewer customer audits

**7.5%**

average sales growth

**6%**

average increase in profitability

### Operational efficiencies and improvements in productivity

**70%**

have achieved efficiencies and greater productivity

**30%**

have benefited from product innovation

**63%**

reported production improvements

**40%**

reduction in food recalls

## STEPS TO CERTIFICATION

**1**

### GETTING STARTED

Read the Standard and Interpretation Guideline publications thoroughly to familiarise yourself with the Standard and its requirements. Contact your chosen BRCGS-approved certification body to discuss your application.

**2**

### LEARN

Attend training with the BRCGS Academy to gain a practical understanding of implementing the requirements.

**3**

### REVIEW

Perform a self-assessment gap analysis with the Standard (gap-analysis tool available on the BRCGS website). Assemble and train a team for implementation. Obtain consultancy if needed.

**4**

### PREPARE

Use the outputs of the self-assessment to develop an action plan to implement the Standard requirements in your operation. Carry out risk assessments where needed and establish necessary control points. Prepare your procedures and undertake internal audits.

**5**

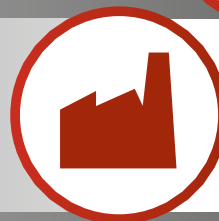
### PLAN AUDIT

Contact your chosen certification body to arrange an audit. Make sure you plan ahead so that staff are available and preparations are made.

**6**

### ON-SITE AUDIT

The audit will assess the practical implementation of the Standard requirements. Observation of procedures and processes, review of documentation, and staff interviews will all take place.

**7**

### NON-CONFORMITIES AND CORRECTIVE ACTION

If non-conformities are identified, you will need to carry out any corrective action, root cause analysis and plan preventive action. These will be closed out within 28 days following the audit.

**8**

### CERTIFICATION

Your certification body will review the non-conformities and finalise the audit report to determine whether certification be awarded. If certification is achieved, the certification body will issue your certificate within 42 calendar days from the first day of your audit.





## TRAINING FOR SITES PREPARING FOR CERTIFICATION

Kick-start your preparation by attending a BRCGS training course, which will provide you with the essential knowledge and insights required for a successful certification audit.

### AGENTS AND BROKERS SITES TRAINING COURSE (1 day)

By the end of this course you will:

- Understand the scope of the standard requirements and what products are applicable.
- Have practical knowledge of the implementation of standard requirements and be able to identify what is needed to comply with each requirement.
- Know how to prepare for an audit and what the audit process entails – scope, duration, corrective actions and non-conformities.
- Be familiar with how an audit will be reported and how companies will be certificated.

Find out more and book your place at [www.brcgs.com/training/overview](http://www.brcgs.com/training/overview)

## THE ADDED VALUE OF BRCGS CERTIFICATION

Once certificated, you will have exclusive access to the BRCGS Service Package. This features a range of tools to help sites continuously improve and maintain compliance, providing added value outside of the audit process.

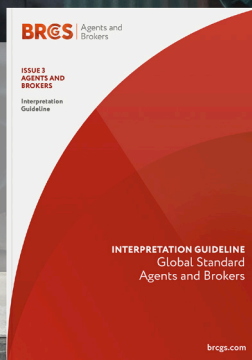
- Access to Participate, an online library of all BRCGS Standards, best practice guidance and supporting materials.
- Unlimited enrolments for BRCGS Professional, a globally recognised learning and development programme to build skills and knowledge within your business.
- Ethical appraisal tools to help you to respond to increasing market requirements around ethical operations and sustainability.
- A taster of our culture measurement and analysis tool, FSCE Basic, to drive culture improvements in your business.
- Valuable insights into your audit performance through BRCGS Horizon.



All certificated sites feature in the BRCGS Directory, the 'shop window' for brands and retailers looking for trusted suppliers.

# BRCGS certification audits are delivered by a global network of approved certification bodies

**TIP FOR BEST SUCCESS**  
Use the Interpretation Guideline alongside the Standard when implementing the requirements. It will help you to understand each requirement and ways to comply.





**BRCGS**  
**LGC - Floor 2**  
**80 Victoria Street**  
**London SW1E 5JL**

**T: +44 (0)20 3931 8150**  
**E: [brcgs.enquiries@lgcgroup.com](mailto:brcgs.enquiries@lgcgroup.com)**

To learn more about BRCGS and certification,  
please visit **[brcgs.com](https://www.brcgs.com)**.

To access or purchase a BRCGS Global Standard or to book training,  
please visit **[brcgs.com/store](https://www.brcgs.com/store)**.

To find a BRCGS-approved certification body,  
please visit **[directory.brcgs.com](https://www.brcgs.com/directory)**.