

**Company Name:**

W. Gröning GmbH &
Co KG

Can you please introduce your company?

Our company W. Gröning GmbH & Co. KG from Rheine-Mesum in Westphalia looks back on a long tradition. In 1871 Wilhelm Gröning founded the family business as a jute and linen trading company. Around 100 years later, we focussed on the production of fiberglass fabrics and plastic films. Today, as a medium-sized company, we are one of the leading manufacturers of technically highly developed polyethylene films for various industrial sectors with customers worldwide. Our product portfolio includes films for automatic packaging, barrier and inliner films as well as packaging films. As a specialist for polyethylene films, we focus on high quality and strict hygiene standards in our production area.

Why did you choose the BRCGS Standard?

It is not only our philosophy to constantly enhance our products, but also our customer's product requirements increased. In the last years hygiene and product safety became more and more important in the packaging industry. We welcomed this development and accepted the challenges.

Consequently, in 2020 we decided to adopt the BRCGS standard for our extrusion area. The requirements and interpretation notes were very precisely defined in nearly all parts. Together as a team of employees from different departments we developed solutions in order to match the requirements of the BRCGS standard.

The implementation was sometimes challenging, as we not only optimised internal processes and implemented a variety of new internal procedures, but we also had to carry out constructional changes in our production department and its surrounding areas.

Since the BRCGS standard is common to most of our international customers, they were happy to hear that we also implemented this standard.

What are the benefits being BRCGS certificated?

Even before the BRCGS standard, we were aware of the importance of hygiene and product safety. With implementing the standard in our company, we even intensified our consciousness about this topic. Additionally, the BRCGS standard provided a good foundation of acceptance and identification with the newly implemented requirements for our employees.

As mentioned, the BRCGS standard is well known by our customers, especially in the food industry. Our customers appreciate our efforts to achieve the certification, since they know the high standards that come along with this certification.

The BRCGS standard definitely gives an advantage with regards to the competitiveness, and it strengthens our customer loyalty. During customer audits, the BRCGS standard is a great basis for conversations.

The unannounced BRCGS audit shows that we as a company and each employee meets the requirements of the BRCGS standard on a daily basis and that we live a culture of hygiene and product safety.

We are proud of the BRCGS AA+ certification.